



Business Services



0871 200 22 33
www.travelinecymru.info

TravelineCymru

Gwybodaeth teithio didrfferth
Trouble free travel info

Who are we?

Traveline Cymru is the public transport information service for Wales. We are a not-for-profit organisation based on a partnership between the Welsh Government, local authorities and transport operators.

Our purpose is to provide the public with impartial journey information for all modes of public transport throughout Wales...

The comprehensive service we provide has been created in order to enable individuals to make informed decisions when travelling to and around Wales, and encourage the use of less carbon intensive methods of travel.

We do this by collating information from local authorities, bus, coach and train operators and then making this information available to the public through a variety of different methods;

- ✓ Our bi-lingual website:
www.traveline-cymru.info
- ✓ Our bi-lingual call centre, based in Wales and contactable on:
0871 200 22 33
- ✓ A text messaging service, Traveline.txt:
Text your bus stop code to 84268
- ✓ A mobile internet service:
NextBuses.mobi
- ✓ A FREE App available on **iPhone & Android**

When it comes to travel planning we have a wealth of data, experience and knowledge and are committed to helping individuals to choose to travel more sustainably and by less carbon intensive means.



What's in it for you?



A range of **FREE** business services...

By supplying travel information and offering a range of business services that can be tailored to suit your needs, we can help your staff or visitors find the journey planning information they need to make informed decisions about the way they travel.

This could enable you to;

- ✓ Encourage staff and visitors to use public transport, and / or walk or cycle
- ✓ Promote sustainable travel in your organisation
- ✓ Free up parking spaces which can enable better use of the land
- ✓ Reduce your carbon footprint and improve your green credentials
- ✓ Reduce congestion and staff commuting times
- ✓ Reduce stress levels and improve health

To help you achieve this, we provide a number of FREE services which include the following;

Journey Planning Service

The Workforce Travel Planner is a FREE, fully-automated, self-service system that allows organisations to create a batch of personal travel plans for staff, visitors, students etc. As well as being free and fully automated the system can be used;

- ✓ To promote sustainable travel in your company
- ✓ To reduce parking problems and the carbon footprint of your company
- ✓ As part of a travel plan for your company

Data can be inputted for up to 1000 journeys.

No details entered will be passed on to any third parties and there is no obligation once you've registered on our website.

Journey Planning Tool

This facility enables you to have a customised version of our journey planner on your own website.

It is FREE of charge and is available to download online.

It will allow visitors to your website to plan their journey by public transport quickly and easily without leaving your site and staff will also be able to plan their journeys from their desktop.

Events

We can organise Staff Travel Events in your workplace, attend launches and open days to promote Traveline Cymru and the use of public transport.

We bring along our facilities in order to demonstrate how the Traveline Cymru services work and explain how people can use it to plan their journey to work by Public Transport.

We will also bring along literature and promotional material and sometimes our mascot, Traveline Tim will make an appearance!



Smart Travel Training

Smart Travel Training is brought to you by Traveline Cymru, the Welsh Government's Regional Travel Plan Co-ordinators and Sustrans. It aims to;

- ✓ Provide workplace champions with the tools and skills they need to act as a key point of contact in your company / organisation
- ✓ Train champions so that they are able to disseminate sustainable transport information to other staff members, students, visitors etc
- ✓ Provide individuals with the information they need to make informed choices about the way they travel to you
- ✓ Provide ongoing support and information updates for trainees.

Promotional material

Traveline Cymru can provide you with promotional material to distribute to your staff, students, visitors to encourage them to think about the way they travel.

We have bi-lingual leaflets and posters, pens, key-rings, post its etc to ensure that people will always have our web address and telephone number to hand.

Recognition

These efforts could even qualify your company for the coveted 'Green Dragon Environment Standard', a stepped standard that is available to companies across Wales and is less formal than the ISO 14001.

For more information visit www.groundworkwales.org.uk

Next steps

If you are interested in any of these services, please don't hesitate to contact a member of our marketing team who will be able to;

- ✓ Help you download our journey planner to your website
- ✓ Organise Smart Travel Training workshops and demonstrations on your premises
- ✓ Send promotional material
- ✓ Provide tailored information and/or training on how you can benefit from our services

To benefit from any of these services email marketing@travelinecymru.info



Download our App FREE today!



Pwy ydym ni?

Traveline yw'r gwasanaeth am gludiant cyhoeddus yng Nghymru. Sefydliad dielw ydym yn seiliedig ar barteriaeth â Llywodraeth Cymru, awdurdodau lleol a gweithredwyr cludiant.

Ein bwriad yw darparu gwybodaeth diduedd i'r cyhoedd am deithiau ar gyfer pob dull o deithio ar gludiant cyhoeddus ledled Cymru...

Mae'r gwasanaeth cynhwysfawr a gynigir gennym wedi'i gynllunio i alluogi unigolion i wneud penderfyniadau gwybodus wrth deithio i ac o gwmpas Cymru, ac i annog dulliau llai carbon niweidiol o deithio.

Gwnawn hyn drwy gasglu data gan awdurdodau lleol, gweithredwyr bysiau, trenau a choestis, ac yna darparwn yr wybodaeth hon i'r cyhoedd trwy amrywiol dulliau.

- ✓ Ein gwefan ddwyieithog:
www.traveline-cymru.info
- ✓ Ein canolfan alwadau ddwyieithog sydd wedi'i sefydlu yng Nghymru. Gellir cysylltu ar:
0871 200 22 33
- ✓ Gwasanaeth neges destun, Traveline txt:
Tecstiwch côd eich arhosfan bws i 84268
- ✓ Gwasanaeth Gwe-symudol:
NextBuses.mobi
- ✓ Ap ar gael yn RHAD AC AM DDIM ar:
iPhone ac Android

Wrth ystyried cynllunio teithiau, mae gennym gyfoeth o ddata, profiad a gwybodaeth ac rydym yn ymrwymedig i helpu unigolion i ddewis ffyrdd mwy cynaliadwy a dulliau llai carbon niweidiol o deithio.



Beth sydd ar gael i chi?



Ystod o wasanaethau busnes RHAD AC AM DDIM...

Trwy ddarparu gwybodaeth teithio a chynnig ystod o wasnaethau busnes sydd wedi'u haddasu i ateb eich anghenion, gallwn gynorthwyo eich staff neu'ch ymwelwyr i ganfod yr wybodaeth gynllunio taith y maent ei hangen i wneud penderfyniadau gwybodus ynglyn a'r ffordd y maent yn teithio. **Gallai hyn eich galluogi i:**

- ✓ Annog staff ac ymwelwyr i ddefnyddio cludiant cyhoeddus, a/neu gerdded neu feicio
- ✓ Hynwyddo teithio cynaliadwy yn eich sefydliad
- ✓ Rhyddhau manau parcio a allai alluogi defnydd gwell o dir
- ✓ Lleihau tagfeydd ac amser teithio staff
- ✓ Lleihau eich ôl troed carbon a gwella eich cymwysterau gwyrdd
- ✓ Lleihau lefelau straen a gwella iechyd

I'ch cynorthwyo i gyflawni hyn, rydym yn darparu ystod o wasanaethau RHAD AC AM DDIM, sy'n cynnwys:

Gwasanaeth Cynllunio Taith

Mae Cynlluniwr Taith y Gweithle yn system hunan-gymorth, gwbl-awtomatig sy'n RHAD AC AM DDIM, ac sy'n galluogi sefydliadau i greu sypiau o gynlluniau taith personol i staff, ymwelwyr, myfyrwyr ac ati. Yn ogystal â bod yn system gwbl-awtomatig a RHAD AC AM DDIM, gellir ei ddefnyddio i:

- ✓ I hynwyddo teithio cynaliadwy o fewn eich cwmni
- ✓ I leihau problemau parcio ac olion traed carbon eich cwmni
- ✓ Fel rhan o gnllun teithio eich cwmni

Gellir mewnbynnu data ar gyfer hyd at 1000 o deithiau.

Ni fydd unrhyw fanylion a fewnbynnir yn cael ei rannu â thrydydd person arall ac nid oes unrhyw orfodaeth unwaith y byddwch wedi cofrestru ar ein gwefan.

Teclyn Cynllunio Taith

Mae'r cyfleuster hwn yn eich galluogi i gael fersiwn personol o'r cynlluniwr taith ar eich gwefan eich hun.

Mae'n RHAD AC AM DDIM a gellir ei lawr lwytho ar-lein.

Bydd yn galluogi ymwelwyr â'ch gwefan i gynllunio eu teithiau ar gludiant cyhoeddus yn gyflym a rhwydd heb adael eich safle, a bydd staff hefyd yn gallu cyllunio eu teithiau o'u desgiau.

Digwyddiadau

Gallwn drefnu Digwyddiadau Teithio i Staff yn eich gweithle, mynychu lansiadau a dyddiau agored i hynwyddo Traveline Cymru a'r defnydd o gludiant cyhoeddus.

Rydym yn dod a'n deunyddiau gyda ni er mwyn arddangos sut y mae gwasnaethau Traveline Cymru yn gweithio ac yn egluro sut y gall pobl eu defnyddio er mwyn cynllunio eu teithiau i'r gwaith ar Gludiant Cyhoeddus.

Byddwn hefyd yn darparu llenyddiaeth a deunyddiau marchnata, ac weithiau, bydd ein masgot, Traveline Tim yn ymddangos!



Hyfforddiant Teithio Call

Y mae Traveline Cymru yn cyflwyno Hyfforddiant Teithio Call, Cydlynwyr Cynllun Teithio Rhanbarthol Llywodraeth Cymru a Sustrans. Ei nod yw:

- ✓ Darparu'r offer a'r sgiliau sydd eu hangen ar gefnogwyr yn y gweithle i weithredu fel cysylltiadau allweddol o fewn eich cwmni /sefydliad
- ✓ Hyfforddi cefnogwyr fel eu bod yn gallu dosbarthu gwybodaeth teithio cynaliadwy i staff eraill, myfyrwyr, ymwelwyr ac ati
- ✓ Darparu gwybodaeth i unigolion fel y gallant wneud penderfyniadau gwybodus ynglŷn â'r ffyrdd y maent yn teithio atoch
- ✓ Darparu cefnogaeth barhaol a diweddarau gwybodaeth i rai dan hyfforddiant.

Deunydd Marchnata

Gall Traveline Cymru ddarparu deunyddiau marchnata ar eich cyfer i'w dosbarthu i'ch staff, myfyrwyr, ymwelwyr ac ati, i'w hannog i ystyried y ffordd y maent yn teithio.

Mae gennym daflenni a phosteri dwyieithog, beiros, cylchau allweddli, papur nodiadau ac ati, i sicrhau fod gan bobl ein cyfeiriad gwe a rhif ffôn wrth law bob amser.

Cydnabyddiaeth

Gallai'r ymdrechion hyn ennill cydnabyddiaeth 'Safon Amgylcheddol y Ddraig Werdd' i'ch cwmni; safon graddedig sydd ar gael i gwmnïau ledled Cymru ac sy'n llai ffurfiol na'r ISO 14001.

Am fanylion pellach, ymwelwch â:
www.groundworkwales.org.uk

Y Camau Nesaf

Os oes gennych ddi-ddordeb yn y gwasanaethau hyn, peidiwch ag oedi rhag cysylltu ag aelod o'n tîm marchnata a fydd yn gallu;

- ✓ Eich helpu i lawr lwytho ein cynlluniwr taith i'ch gwefan
- ✓ Trefnu gweithdai ac arddangosfeydd Hyfforddiant Teithio Call yn eich gweithle
- ✓ Anfon deunyddiau marchnata atoch
- ✓ Darparu gwybodaeth wedi'i deilwra a/neu hyfforddiant ar sut y gellwch gael budd o'n gwasanaethau

I gael budd o unrhyw un o'r gwasanaethau hyn, e-bostiwch marketing@travelinecymru.info



Lawr lwythwch ein Ap yn RHAD AC AM DDIM heddiw!

